**Privacy Policy – Roga**

**Effective Date:** 9/11/2025

Roga (“we,” “our,” or “us”) values your privacy. This Privacy Policy explains how we collect, use, and protect your information when you use our Service.

**1. Information We Collect**

* **Account Information:** Name, email, and login credentials.
* **User Content:** Questions, responses, and interactions submitted by you.
* **Usage Data:** Device information, IP address, browser type, and usage activity.
* **Cookies & Tracking:** We use cookies and analytics tools to improve the Service.

**2. How We Use Information**

* To provide, maintain, and improve the Service.
* To analyze usage patterns and enhance Question Intelligence (QI) frameworks.
* To develop aggregated, anonymized datasets for benchmarking and research.
* For security, legal compliance, and fraud prevention.

**3. Sharing of Information**

We do not sell your personal information. We may share information:

* With service providers assisting in operations (hosting, analytics, security).
* As required by law, regulation, or legal process.
* In connection with a merger, acquisition, or sale of assets.

**4. Data Ownership**

* You retain ownership of your original User Content.
* By contributing, you grant Roga rights to use and incorporate User Content into the Service.
* Aggregated/anonymized data is solely owned by Roga.

**5. Security**

We use reasonable technical and organizational measures to protect data. However, no system is 100% secure.

**6. Your Choices**

* You may access or delete your account at any time.
* You may opt out of cookies via browser settings.
* Contact us for data access or deletion requests.

**7. International Users**

If you access the Service outside the U.S., you consent to your data being transferred to and processed in the United States.

**8. Children’s Privacy**

The Service is not directed to children under 13 (or 16 where applicable by law). We do not knowingly collect data from children.

**9. Changes to Policy**

We may update this Privacy Policy from time to time. Continued use of the Service after changes take effect constitutes acceptance.